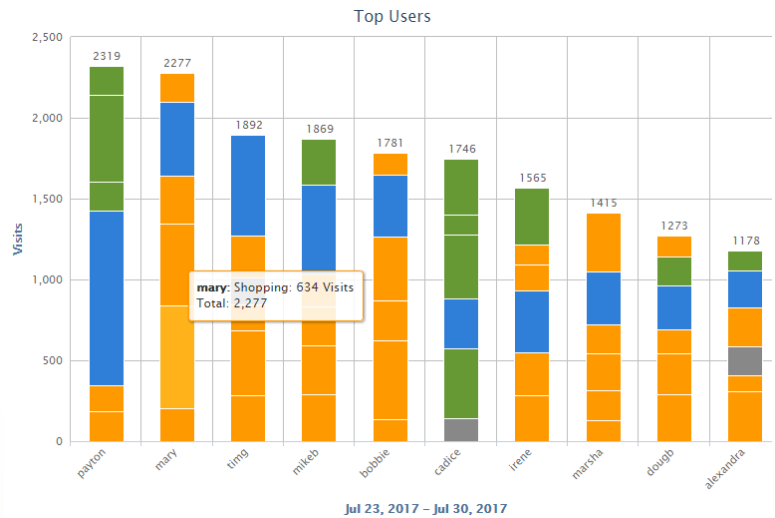


# Advanced Reporting Capabilities

CyBlock supports your Web-use reporting needs with customized reporting capabilities to supply different audiences in the company with information specific to their needs, increasing efficiency and productivity. With the availability of reporting tools, such as dashboard charts, reliable metrics, detailed audit reports, and Smart Engine analytics, the right information gets to the right people to drive decisions and actions.

## Key Features

- Operational reporting shows employee Web activity and system performance in real time.
- Strategic reporting provides snapshots of Web activity with drill-down capability, identifying top Internet consumers.
- Analytical reporting shows trends and comparisons in Web activity as well as detailed data.
- Smart Engine
  - Makes technical data easy to consume and manager-ready.
  - Utilizes precise algorithms to present accurate and up-to-date Web-use data.
  - Feeds pertinent data to the reporting tools.
- Easy-to-use portals for admins and managers.
- Ad hoc reporting capability increasing analysis speed.



Top Users Bar Chart

ID	IP	Date/Time	Category Name	URLs
payton	10.10.10.124	Apr 10, 03:24:33 PM	Advertisements/Tracking Sites	https://tps30.doubleverify.com.4
payton	10.10.10.124	Apr 10, 03:24:33 PM	Marketing	https://secure-gli.mn.worldwide.d
payton	10.10.10.124	Apr 10, 03:24:29 PM	IT Services	http://ocsp.netsolssl.com/
payton	10.10.10.124	Apr 10, 03:24:29 PM	News	http://bea4.cnn.com/ad//1?s=a
payton	10.10.10.124	Apr 10, 03:24:29 PM	News	http://bea4.cnn.com/ad//1?s=a
payton	10.10.10.124	Apr 10, 03:24:29 PM	Marketing	https://tfg.mookie1.com:443
payton	10.10.10.124	Apr 10, 03:24:29 PM	Social Media	https://www.facebook.com:443/
payton	10.10.10.124	Apr 10, 03:24:28 PM	Social Media	https://www.facebook.com:443/
payton	10.10.10.124	Apr 10, 03:24:28 PM	Images	http://b.scorecardresearch.com/c1=-2&c2=6035748&ns_type=h&bernardino-school-shooting%2
payton	10.10.10.124	Apr 10, 03:24:28 PM	Advertisements/Tracking Sites	http://ocsp.digicert.com/
payton	10.10.10.124	Apr 10, 03:24:28 PM	IT Services	http://1f2e7.v.fwmrm.net/ad/u?n
payton	10.10.10.124	Apr 10, 03:24:27 PM	High Tech	http://ss.symcd.com/
payton	10.10.10.124	Apr 10, 03:24:27 PM	Images	http://traffic.outbrain.com/netwo
payton	10.10.10.124	Apr 10, 03:24:27 PM	Advertisements/Tracking Sites	http://ocsp.digicert.com/
payton	10.10.10.124	Apr 10, 03:24:27 PM	Marketing	http://ads.stickyadstv.com/user-
payton	10.10.10.124	Apr 10, 03:24:27 PM	High Tech	http://sg.symcd.com/
payton	10.10.10.124	Apr 10, 03:24:27 PM	High Tech	http://ss.symcd.com/
payton	10.10.10.124	Apr 10, 03:24:27 PM	News	http://bea4.cnn.com/ad//1?s=a

Real-Time Employee Web-Use Metrics

## Operational Reporting

- Get a real-time running display of the browsing behavior of employees.
- Monitor Web activity in real time by user ID, URL, and content category.
- Monitor the current employee bandwidth consumption in the enterprise.
- Get alerts and e-mail notifications when bandwidth thresholds are exceeded.
- Check the health status of different aspects of the system with real-time system metrics.
- Investigate issues happening now.

## Strategic Reporting

- Quickly discover and track which users, categories, or sites had the most activity.
- Easily see how much time users are spending online.
- Find out which users and sites are hogging bandwidth.
- With drill-down capability, get details of user Web activity for audits and investigations.

## Analytical Reporting

- Detect unexpected spikes in bandwidth use and Web use.
- Quickly determine if Web-use trends are desirable or undesirable.
- View visits, hits, bytes, or time spent online over time for users, groups, categories, and acceptability classifications.
- Compare trends by date range to detect any anomalies in Web activity.
- Get accurate, actionable, manager-ready detailed reports.

Audit Detail For ID "Technical Services Department/Banning, Payton (payton)"					
Report Filters:					
All					
Banning, Payton (payton)					
Count	Extra ID	Date Time	Category Name	Size	Web Page
1)	10.10.30.99	Jul 27, 2016 6:35:43 PM	Video Streaming	232 B	<a href="http://youtube.com/fido-1/66320-1">http://youtube.com/fido-1/66320-1</a>
2)	10.10.30.99	Jul 27, 2016 6:36:32 PM	Video Streaming	2.5 K	<a href="http://youtube.com/fido-1/numitm-">http://youtube.com/fido-1/numitm-</a>
3)	10.10.30.99	Jul 27, 2016 6:39:11 PM	Video Streaming	8.2 K	<a href="http://youtube.com/fido-1/1966609">http://youtube.com/fido-1/1966609</a>
4)	10.10.30.99	Jul 27, 2016 6:39:43 PM	Video Streaming	126 B	<a href="http://youtube.com/fido-1/2626561">http://youtube.com/fido-1/2626561</a>
5)	10.10.30.99	Jul 27, 2016 6:40:35 PM	Video Streaming	14 B	<a href="http://youtube.com/fido-1/numitm-">http://youtube.com/fido-1/numitm-</a>
6)	10.10.30.99	Jul 27, 2016 6:41:13 PM	Search Engines	1.6 K	<a href="http://www.alqonet.se/htbin/vrapp">http://www.alqonet.se/htbin/vrapp</a>
7)	10.10.30.99	Jul 27, 2016 6:41:13 PM	Search Engines	12.8 K	<a href="http://www.alqonet.se/~lewa/bbw.f">http://www.alqonet.se/~lewa/bbw.f</a>
8)	10.10.30.99	Jul 27, 2016 6:41:23 PM	Search Engines	175 B	<a href="http://www.alqonet.se/htbin/vrapp">http://www.alqonet.se/htbin/vrapp</a>
9)	10.10.30.99	Jul 27, 2016 6:43:05 PM	IT Services	2.4 K	<a href="http://hem.passagen.se/lewa/lev.f">http://hem.passagen.se/lewa/lev.f</a>
10)	10.10.30.99	Jul 27, 2016 6:43:14 PM	IT Services	3.2 K	<a href="http://hem.passagen.se/lewa/ew.f">http://hem.passagen.se/lewa/ew.f</a>
11)	10.10.30.99	Jul 27, 2016 6:46:32 PM	Search Engines	1.8 K	<a href="http://www.alqonet.se/~lewa/bbw.f">http://www.alqonet.se/~lewa/bbw.f</a>
12)	10.10.30.99	Jul 27, 2016 6:46:37 PM	Search Engines	154 B	<a href="http://www.alqonet.se/htbin/vrapp">http://www.alqonet.se/htbin/vrapp</a>
13)	10.10.30.99	Jul 27, 2016 6:47:40 PM	Social Media	932 B	<a href="http://www.linkedin.com/fido-1/numre">F-http://www.linkedin.com/fido-1/numre</a>
14)	10.10.30.99	Jul 27, 2016 6:47:48 PM	High Tech	5.3 K	<a href="http://hpc920.external.hp.com/">http://hpc920.external.hp.com/</a>
15)	10.10.30.99	Jul 27, 2016 6:47:59 PM	High Tech	226 B	<a href="http://www.hp.com/">http://www.hp.com/</a>
16)	10.10.30.99	Jul 27, 2016 6:48:06 PM	Social Media	67.3 K	<a href="http://www.linkedin.com/fido-1/numitm">F-http://www.linkedin.com/fido-1/numitm</a>
17)	10.10.30.99	Jul 27, 2016 6:48:24 PM	Education/Reference	22.8 K	<a href="http://www.info.cornell.edu/cuhom">http://www.info.cornell.edu/cuhom</a>
18)	10.10.30.99	Jul 27, 2016 6:52:15 PM	Education/Reference	163 B	<a href="http://www.cornell.edu/zchimes/hd">http://www.cornell.edu/zchimes/hd</a>

User Audit Detail Report

Chopping, Susan (susan)					
Count	Extra ID	Date Time	Category Name	Size	Web Page
1)	10.10.20.105	Jul 29, 2016 5:33:19 PM	Gambling	2.1 K	<a href="http://www.pokercentral.com/">http://www.pokercentral.com/</a>
2)	10.10.20.105	Jul 29, 2016 5:33:25 PM	Gambling	484 B	<a href="http://www.pokercentral.com/banner.htm">http://www.pokercentral.com/banner.htm</a>
3)	10.10.20.105	Jul 29, 2016 5:33:25 PM	Gambling	1.6 K	<a href="http://www.pokercentral.com/menu.htm">http://www.pokercentral.com/menu.htm</a>
4)	10.10.20.105	Jul 29, 2016 5:33:25 PM	Gambling	3.1 K	<a href="http://www.pokercentral.com/poker.htm">http://www.pokercentral.com/poker.htm</a>
5)	10.10.20.105	Jul 29, 2016 5:33:26 PM	Gambling	3.3 K	<a href="http://www.pokercentral.com/contents.htm">http://www.pokercentral.com/contents.htm</a>
Parker, William (willie)					
Count	Extra ID	Date Time	Category Name	Size	Web Page
1)	10.10.30.128	Jul 26, 2016 12:03:54 AM	Gambling	5.6 K	<a href="http://www.gambling.com/">http://www.gambling.com/</a>
2)	10.10.30.128	Jul 26, 2016 12:07:04 AM	Gambling	5.2 K	<a href="http://www.gambling.com/static/competitions.cfm">http://www.gambling.com/static/competitions.cfm</a>
3)	10.10.30.128	Jul 26, 2016 12:08:16 AM	Gambling	5.6 K	<a href="http://www.gambling.com/">http://www.gambling.com/</a>
4)	10.10.30.128	Jul 26, 2016 12:08:46 AM	Gambling	9 K	<a href="http://www.gambling.com/static/guidedtour.cfm">http://www.gambling.com/static/guidedtour.cfm</a>
5)	10.10.30.128	Jul 26, 2016 12:12:25 AM	Gambling	140 B	<a href="http://www.gambling.com/directory/">http://www.gambling.com/directory/</a>
6)	10.10.30.128	Jul 26, 2016 12:12:33 AM	Gambling	8.6 K	<a href="http://www.gambling.com/directory/directory.cfm">http://www.gambling.com/directory/directory.cfm</a>
7)	10.10.30.128	Jul 26, 2016 12:14:20 AM	Gambling	4.8 K	<a href="http://www.gambling.com/directory/directory.cfm">http://www.gambling.com/directory/directory.cfm</a>
8)	10.10.30.128	Jul 26, 2016 12:15:02 AM	Gambling	4 K	<a href="http://www.gambling.com/directory/directory.cfm">http://www.gambling.com/directory/directory.cfm</a>
9)	10.10.30.128	Jul 26, 2016 12:15:31 AM	Gambling	171 B	<a href="http://www.gambling.com/directory/dir_click.cfm">http://www.gambling.com/directory/dir_click.cfm</a>
10)	10.10.30.128	Jul 26, 2016 12:27:10 AM	Gambling	1.9 K	<a href="http://www.gamblersbook.com/keno.htm">http://www.gamblersbook.com/keno.htm</a>
11)	10.10.30.128	Jul 26, 2016 12:28:41 AM	Gambling	171 B	<a href="http://www.gambling.com/directory/dir_click.cfm">http://www.gambling.com/directory/dir_click.cfm</a>
12)	10.10.30.128	Jul 26, 2016 12:30:00 AM	Gambling	4.7 K	<a href="http://www.gambling.com/directory/directory.cfm">http://www.gambling.com/directory/directory.cfm</a>
13)	10.10.30.128	Jul 26, 2016 12:30:54 AM	Gambling	161 B	<a href="http://www.gambling.com/directory/dir_click.cfm">http://www.gambling.com/directory/dir_click.cfm</a>
14)	10.10.30.128	Jul 26, 2016 12:31:10 AM	Gambling	166 B	<a href="http://www.gambling.com/directory/dir_click.cfm">http://www.gambling.com/directory/dir_click.cfm</a>
15)	10.10.30.128	Jul 26, 2016 12:31:17 AM	Gambling	190 B	<a href="http://www.gambling.com/directory/dir_click.cfm">http://www.gambling.com/directory/dir_click.cfm</a>
16)	10.10.30.128	Jul 26, 2016 12:32:05 AM	Gambling	4.9 K	<a href="http://www.gambling.com/directory/directory.cfm">http://www.gambling.com/directory/directory.cfm</a>
17)	10.10.30.128	Jul 26, 2016 12:32:26 AM	Gambling	5.3 K	<a href="http://www.gambling.com/directory/directory.cfm">http://www.gambling.com/directory/directory.cfm</a>
18)	10.10.30.128	Jul 26, 2016 12:32:41 AM	Gambling	171 B	<a href="http://www.gambling.com/directory/dir_click.cfm">http://www.gambling.com/directory/dir_click.cfm</a>

Category Audit Detail Report

## Smart Engine Analytics

- Determines pertinent data such as visits, user names, and time online from Web traffic.
- Distinguishes between user clicks (visits) and unsolicited traffic (hits).
- Captures all activity of the user and gives more detailed data in reporting with user name caching.
- Uses a highly accurate priority method for calculating users' time online.
- Categorizes URLs into logical groups based on content.
- Provides the adequate information that your company needs to manage employee Web use.
- Detects and identifies a broad range and a high percentage of total Web activity.



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