Advanced Reporting Capabilities

Cyfin supports your Web-use reporting needs with customized reporting capabilities to supply different audiences in the company with information specific to their needs, increasing efficiency and productivity. With the availability of reporting tools, such as dashboard charts, reliable metrics, detailed audit reports, and Smart Engine analytics, the right information gets to the right people to drive decisions and actions.

Key Features

- Strategic reporting provides snapshots of Web activity with drill-down capability, identifying top Internet consumers.
- Analytical reporting shows trends and comparisons in Web activity as well as detailed data.
- Smart Engine
  - Makes technical data easy to consume and manager-ready.
  - Utilizes precise algorithms to present accurate and up-to-date Web-use data.
  - Analyzes large volumes of data over long periods of time.
  - Feeds pertinent data to the reporting tools.
- Easy-to-use portals for admins and managers.
- Ad hoc reporting capability increasing analysis speed.

Strategic Reporting

- Quickly discover and track which users, categories, or sites had the most activity.
- Easily see how much time users are spending online.
- Find out which users and sites are hogging bandwidth.
- With drill-down capability, get details of user Web activity for audits and investigations.
Analytical Reporting

- Detect unexpected spikes in bandwidth use and Web use.
- Quickly determine if Web-use trends are desirable or undesirable.
- View visits, hits, bytes, or time spent online over time for users, groups, categories, and acceptability classifications.
- Compare trends by date range to detect any anomalies in Web activity.
- Get accurate, actionable, manager-ready detailed reports.

Smart Engine Analytics

- Determines pertinent data such as visits, user names, and time online from Web traffic.
- Distinguishes between user clicks (visits) and unsolicited traffic (hits).
- Captures all activity of the user and gives more detailed data in reporting with user name caching.
- Uses a highly accurate priority method for calculating users’ time online.
- Categorizes URLs into logical groups based on content.
- Provides the adequate information that your company needs to manage employee Web use.
- Detects and identifies a broad range and a high percentage of total Web activity.

Top Categories Trend Chart

User Audit Detail Report

Category Audit Detail Report